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Department of Agriculture

Buell's

EASTFORD, CONN.

*Gloxinia
Hybrids*

FROM *Buell's*

1957-1958 CATALOG

... THIS CATALOG IS VALID UNTIL
OCTOBER 1958 — AT WHICH TIME A
NEW CATALOG WILL BE SENT TO YOU

Dear Fellow Gardeners:

Some of you who receive this, our 1957-58 catalog, are old friends who have watched our development over the years. In fact it is due largely to this early interest and enthusiasm that we were encouraged to continue and expand. Our new friends may be interested to know a little of our beginning. Fifteen years ago I started with two Gloxinia plants in the sunporch of my home. By crossing these I obtained several very large flowers in a new color range, and from these have gradually been developed some of the beautiful plants that today may be found in our greenhouses. For many years this was my hobby, and now I devote my full time to the growth and development of the business.

Over these years the color and pattern range of Gloxinias has been greatly increased as well as the size of the flower. Slipper Gloxinias in the hybrid form are an exciting addition to every collection.

For the future our aim is to continually improve the foliage so that all our varieties will eventually have the quality of leaves that are found in our variety Trudy; to increase the color range, and propagate and sell true to name varieties that are outstanding; to foster an ever increasing knowledge and enthusiasm among our gardening friends, and to introduce other plants of merit in the Gesneriaceae family.

We are now growing over two hundred choice African Violets, adding to our collection each year better and newer varieties. We always have a good display at our greenhouses for those who are near enough to enjoy them.

Yours for better Gloxinias,

Albert H. Buell

VISITORS WELCOME: We are always pleased to have visitors at our greenhouses. People traveling long distances should contact us to be sure of a good display. **We are closed Sundays.**

GROWING INSTRUCTIONS: We have prepared printed booklets which will answer most of your Gloxinia and African Violet questions. If you have any additional problems we will always be pleased to help you. Full growing instructions are sent with each order.

OUR PLEDGE TO YOU: All our shipments are guaranteed to reach you in absolutely perfect condition, and to be true to description. **There is no need to return any doubtful shipments,** as we have complete confidence in your judgment. A short note from you will bring a prompt reply and a replacement at no cost to you.

Your complete satisfaction is our goal and greatest pleasure.

An Invitation

The American Gloxinia Society is planning to hold its fifth annual convention at the Buell's Greenhouses August 8-9-10, 1958. We are cordially inviting all gloxinia and gesneriad fans to join us.

If you cannot take in the entire convention but would like to take in part of it, or a tour of our greenhouses, at a time when we are endeavoring to have an exceptional number of plants in bloom, why not plan your vacation trip to the East Coast (Eastford, Connecticut), next Summer.

Eastford is a small town of gracious charm and hospitality. Camping facilities can be arranged for those who like to rough it. Most of the over-night accommodations will be motels. The nearest hotel is sixteen miles away. We can make arrangements for everyone but we must know in advance.

Sincerely,

Albert H. Buell

TUBERS

Buell's Glorious Named Varieties!

SOLD ONLY AS TUBERS

Thousands of Gloxinias blooming in our Greenhouse each summer is always a most spectacular and breathtaking sight. To pick the most beautiful among them would indeed be a difficult task, and it is very likely that no individual variety would win unanimous acclaim. However, during Mr. Buell's 15 years of growing experience he has developed a keen eye and discerning taste for the very finest. In order to become a "Named Variety" a plant must meet his high standards as to color, size, growth habit, excellence of foliage, and good general performance in the greenhouse for two years or longer. In making his decisions Mr. Buell is often guided by the unsolicited comment a variety is given by visitors to our greenhouses, as he feels that perhaps this is the best way of knowing what is most apt to please our thousands of mail order customers who may never have the opportunity to visit us.

We hope you will add some of our "favorites" to your collection and that you will share our pride and enthusiasm for them.

LARGE FLOWERING HYBRIDS

BLUE DELIGHT — This variety has caused many an "oh and ah" at the greenhouse. A solid blue border of about $\frac{1}{4}$ " on a pure white background. Excellent foliage. \$5.00/tuber. Scarce. Please state second choice.

ELECTRA — A very flashy red variety. The brilliant red border blends into a delicate speckling as it meets a darker halo at the bowl of the bloom. A creamy white throat speckled in dark red extends the whole length of the tube. An exceptionally good grower, but needs good light to prevent leggy growth. \$5.00/tuber

ORCHID — This could be classified as a pastel between pink and blue, the shade varying according to the amount of sunlight. The bloom is of medium size and was pictured in the book "Gloxinias — And How To Grow Them". Outstanding features of this plant are that it has shiny dark green leaves and is a very compact grower with abundant blooms. \$5.00/tuber.

PEACHES AND CREAM — Immense blooms of purest white with delicate suffusions of pink around the border. If you are fond of pastels this is one of the finest. \$5.00/tuber.

PINK SURPRISE — The delicate pink petals of this variety are artistically speckled in a darker shade, and edged with a very narrow border of solid pink. The creamy throat is speckled dark pink. This is a selection from one of our most popular groups, B-6. \$5.00/tuber. (Extremely Choice).

TRUDY — Named for Mrs. Buell this is one of our choicest varieties both as to bloom, pattern, and leaf type. The color is medium to bright red with a white border speckled in red. The throat has a variegated red pattern on a dark cream base. \$4.00.

ROYALTY SLIPPER SERIES

MIDNIGHT QUEEN — Our darkest Slipper Gloxinia. A rich dark purple of striking elegance. \$4.00

RUFFLED QUEEN — A very dainty slipper of speckled pink. The lower petals are more densely speckled than the upper petals giving a bicolor effect, and the flower is delicately ruffled. This is a selection from our S-5 group. \$5.00/tuber.

SNOW QUEEN — Pure sparkling white. As far as we know this is the only pure white slipper type Gloxinia on the market today. \$5.00/tuber.

RED EMPRESS — The most outstanding of our Slippers to date. Very ruffled and a beautiful shade of red. The top two petals are a little lighter in color which adds to the over all effect. \$5.00/tuber.

LILAC PRINCESS — Very graceful. Lavender-Pink pastel. \$5.00/tuber.

Gloxinia Tubers

**in colors and patterns
to delight
an artist's palette!**

(bulbs to some folks)

During the blooming season each year when thousands of magnificent plants turn our greenhouse into a veritable fairyland of color, we spend days tagging superior plants to be offered in these color groupings.

Each of the specially tagged plants is grown to maturity until the tubers are fat and well developed. Then the tubers are harvested and properly cured for just the right length of time. We have developed a special method of packing and shipping so that your tubers reach you in perfect moist condition. Our tubers are particularly easy to grow because they are harvested with their roots intact before shipment.

We are often asked if there are any advantages of tubers over plants or vice versa. It is true that occasionally one will outperform the other but the important points to consider are these. **Our tubers are not available and ready to grow until November.** Earlier bloom may be had by purchasing 2½" plants in October and early November. During the winter months tubers are advantageous as they can be packed better against freezing. In March plants take the advantage for early summer bloom as tubers may have lost some vitality even under our carefully controlled storage conditions.

A NOTE ABOUT TUBER SIZE: It is true that our Jumbo tubers usually produce the most blooms. However, our small tubers when grown under favorable conditions produce excellent plants. Some varieties grow much larger tubers than others so that it is possible to have a jumbo tuber in one variety the same size as a large tuber of another variety.

Our mailing list will be revised each year. New catalogs will be sent to all customers having placed an order with us since 1955. We will gladly send a copy to anyone else, upon request.

GLOXINIA TUBERS

LARGE FLOWERED HYBRIDS

(Shipments start in November)

GROUP NO.

- B-1** Unusually striking shades of purple, velvety purple, and rich wine-purple.
- B-1a** Similar to B-1 but throat of flower white or a lighter shade of purple.
- B-2** Purple bordered blossoms with artistically speckled throats — in a wide range of varying shades.
- B-2a** Delicate purple or lavender border blending into a speckled throat.
- B-3** Suffusions of soft white and lavender laced with lovely intricate patterns of deeper lavender and purple.
- B-4** Shades of strong-hued purple enhanced with speckling on a white border.
- B-5** Gorgeous shades of brilliant red and scarlet. Solid colors without speckling. Huge ruffled blossoms of striking beauty.
- B-5a** Similar to B-5 but lighter in color.
- B-6** Deep pink to rosy red with artistically variegated throat.
- B-6a** Similar to B-6 but more delicate in color and pattern.
- B-7** Shades of rosy red, gayly enhanced with white borders heavily speckled with red into the throat. Scarce.
- B-8** Suffusions of soft white and pink laced with lovely intricate patterns of deeper pink speckles.
- B-9** Shades of pink.
- B-9a** White with pink border.
- B-10** White with purple border.
- B-10a** Lovely blossoms daintily bordered with blue blending into a throat of pure white. Scarce.
- B-11** We call this group "shades of plum". Some are completely solid color while others have some markings in the throat.
- B-11a** A lighter shade of Plum than B-11, with a narrow border and variegation in the throat.
- B-11b** Pure white, bordered in light shades of plum.
- B-12** Flowers are basically purple with some speckling and a suffusion of red color.
- B-13** White Ruffles — A huge, ruffled, lacy creation, of sparkling brilliant white, with a delicate speckling deep in the throat. Some are tinted at the base of the petal.
- B-14** Bold, flashing blossoms in an unusual rainbow pattern of soft reds, and orange reds in subtle indescribable combinations.
- B-15** Large, graceful flowers of white, tinted with delicate shades of light pink or light blue. Pure white under some light conditions.
- B-16** Large ruffled white, artistically dotted in red. Scarce.

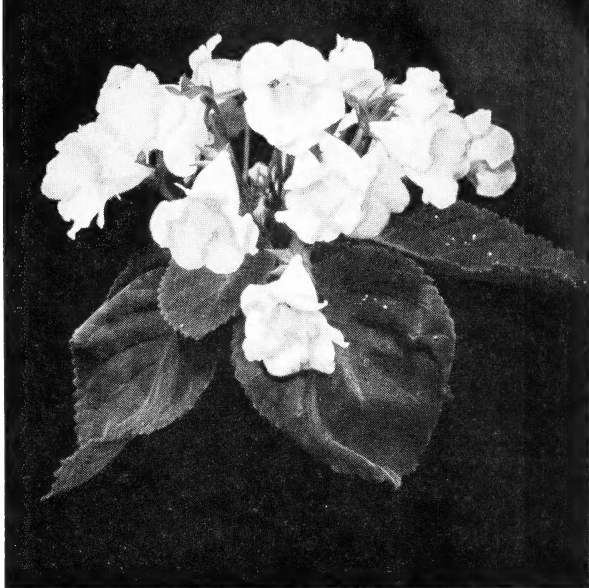
Our Enchanting

Slipper Gloxinias

(available only in tubers)

Flowers of the Slipper Type Gloxinias are gracefully curved in the trumpet-throat like a large Foxglove. They are rapidly gaining in popularity because of their gracefulness, profusion of blossoms, and long blooming period. Individual blossoms are not as large as the regular hybrids, but this quality adds much to their charm and daintiness.

We have been devoting a considerable amount of time to hybridizing the Slipper Gloxinias, and although our collection is still limited in scope, we believe it to be the most extensive in the world as it includes colors that have never been seen before in the slipper type Gloxina.



Our Slipper Gloxinia "Snow Queen"

SLIPPER TYPE HYBRIDS

- S-1** Shades of delicate blue. Small flowered, dainty and exquisite. **Extremely Scarce.** Give second choice when ordering.
- S-2** Shades of royal purple-blue. Relatively large flowered and handsome.
- S-3** Shades of red and soft rose. Fine large flowers of striking beauty.
- S-4** Shades of warm, bright raspberry rose, with a clear white throat. This is an exceptionally choice creation of luscious beauty. Rather large flowered, but still graceful and dainty. Scarce. Give second choice when ordering.
- S-5** A clear sparkling beauty of pure white, speckled and misted with varying degrees of delicate pink. Rather large flowered and very elegant. An exquisite new strain of slipper type.
- S-6** A clear sparkling beauty of pure white, speckled and misted with varying degrees of purple hue. Rather large flowered and very elegant. Crop failure this year.
- S-7** These are delicately tinted in pink or blue. They are original creations that probably will never be duplicated. A truly collectors item.

GLOXINIA MACROPHYLLA (Brazilian Gloxinia). Similar to Regina. Flowers are slightly darker and longer. Leaves are considerably darker, especially on the underside.

PRICES FOR GLOXINIA TUBERS

You have the privilege of making your own selection from any of our "B" and/or "S" series, at the following prices: —

	1	3	6	12
Small	\$.60	\$1.70	\$3.25	\$ 6.25
Large	1.00	2.80	5.25	10.00
Jumbo	1.50	4.15	7.85	14.95

Every tuber separately packaged and labeled.

★ ★ ★ ★ ★ ★

OUR OWN SELECTION

(ALL LABELED) AND DIFFERENT

Each season when tagging our tubers we find certain groups in abundance. In addition we find many plants which although strikingly beautiful do not fall into our color groupings or are not found in sufficient numbers to warrant a separate grouping.

We offer these at prices below our numbered varieties. Mr. Buell personally supervises the selection at shipping time, and as these tubers are all labeled you are assured of a varied assortment of beautiful patterns and colors. We consider this one of our finest offers to you.

Specially Priced At:

	1	3	6	12
Small	\$.50	\$1.45	\$2.70	\$ 5.25
Large	.80	2.30	4.50	8.75
Jumbo	1.35	3.85	7.50	14.00

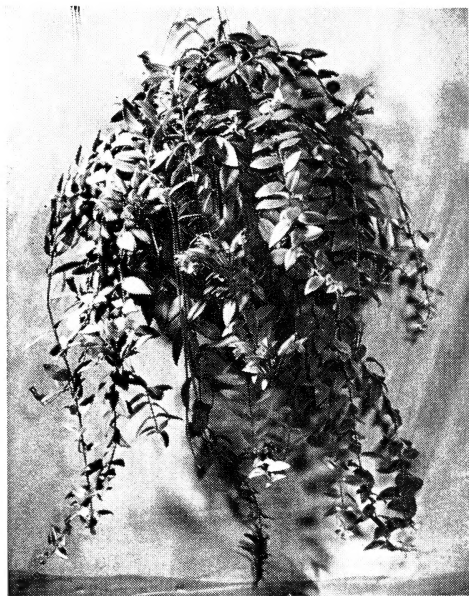
★ ★ ★ ★ ★ ★

An ideal opportunity for those who do not have an established collection. All top quality tubers, guaranteed to grow, although **we do not know the color and no replacements are made when duplications occur.** The following prices apply to large flowering "B" series **ONLY. NO "S" series included:**

UNLABELED TUBERS

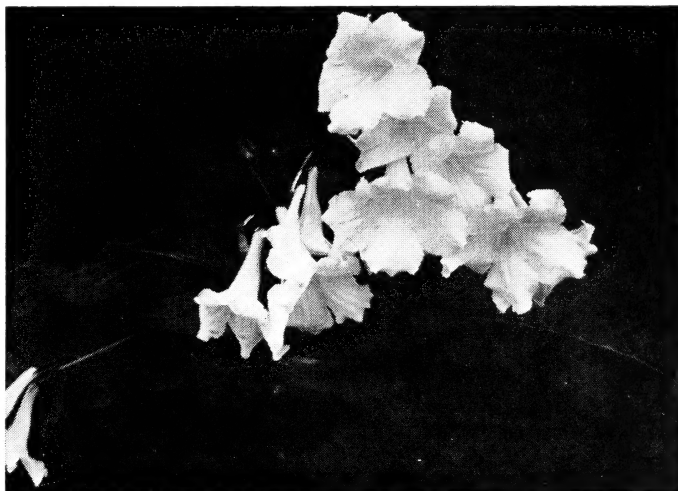
	1	3	6	12
Small	\$.35	\$1.00	\$1.90	\$3.70
Large	.50	1.40	2.70	5.25
Jumbo	.80	2.25	4.00	7.75

PLANTS



◀ **AESCHYNANTHUS PULCHER**
(Trichosporum) \$1.00 each. Shipped
in warm weather (ONLY)

▼ **STREPTOCARPUS** (Cape Prim-
rose) Assorted colors only \$1.00 each.
Shipped in warm weather (ONLY)



Lower right — Showing
Shipping size of Gloxinia
Seedlings.



Strong, Healthy

Gloxinia Plants

Buell's Beautiful New Hybrids

SUPERBLY PACKED FOR SAFE SHIPMENT ANYWHERE

We wish it were possible for you to see how very, very carefully each plant for your order is handled and packed by well trained personnel. Each plant is specially packed at the top of the pot to hold it secure, then individually wrapped in wax paper plus other layers of paper to keep it moist and fresh during the trip — and snugly fitted into just the right size box.

These are well rooted, actively growing plants in individual 2½" shipping pots. All you have to do upon arrival is transplant to any regular 5" pot, and the plants continue to grow and thrive right in your own living room.

AVAILABLE IN MIXTURE ONLY

(All large flowered hybrid type, no slippers)

Shipped September to December and March thru May

1 — Husky, strong-rooted PLANTS.....	\$ 1.00
2 — Husky, strong-rooted PLANTS.....	1.85
3 — Husky, strong-rooted PLANTS.....	2.65
4 — Husky, strong-rooted PLANTS.....	3.50
6 — Husky, strong-rooted PLANTS.....	4.75
12 — Husky, strong-rooted PLANTS.....	8.50
24 — Husky, strong-rooted PLANTS.....	16.00

Complete Growing Instructions With Each Order

Postage Prepaid To Your Door

SEEDS

Fresh and Vigorous

Buell's Gloxinia Seed

If you're the type of enthusiastic indoor gardener who enjoys the thrill and satisfaction of seeing tiny seeds pop through the soil, develop leaves, grow into mature plants, and finally burst into bloom, you should certainly try growing Gloxinias from seed.

All seeds are freshly harvested and constantly subjected to germination tests to guarantee freshness and vigor.

It is the most economical way to raise a large quantity of strong, healthy plants.

Under normal care Gloxinia seed will produce blooming size plants in 6 to 10 months. Seed may be sown at any time.

Buell's Special Mixture

Giant Flowered Hybrid Seed

Albert Buell's special Gloxinia seed is personally blended to assure an even distribution of all types and color combinations found in his new hybrids.

100 seed packet 75c 200 seed packet \$1.00 400 seed packet \$1.75

Buell's Slipper Type Gloxinia Seed

In this carefully selected mixture you will find many new exquisite colors, combinations of colors and dainty intricate effects.

Limited Supply Originators Package \$1.00

About 80% true to type

All seed sent prepaid via First Class Mail.

Cultural instructions included with each packet.

SEED PACKETS

STREPTOCARPUS HYBRIDS — Dainty flowers in pink, white, and purple shades, borne well above compact leaves which are long and interestingly shaped. Somewhat resembles the slipper Gloxinia. **\$1.00**

AFRICAN VIOLET - MIXED HYBRIDS — Mixture of new and favorite varieties. Should give an excellent assortment of singles and doubles. **\$1.00**

SOIL

Buell's Own Special

Pasteurized Gloxinia and African Violet Soil

This is the same soil that we use in our greenhouse to give us the spectacular blossoms which have given us our national reputation. It is prepared from our own formula after months of careful composting and by the proper blending of all important ingredients.

Another feature which every gardener values is the fact that it has been pasteurized electrically at a temperature sufficient to kill all weed seeds, as well as harmful fungi (such as the damping off fungi), and harmful bacteria.



Packed in special Polyethylene plastic bags to maintain it in proper moist condition.

(1 qt. soil is ample for potting 1 plant or tuber in a 5" pot)

1 qt. BAG	.75	2 qts.	\$1.20	3 qts.	\$1.60	4 qts.	\$1.95
6 qts.	\$2.50	10 qts.	\$3.50				

For SOIL Add \$.20 per quart west of Mississippi for postage.

STARTING MEDIA

FOR SEEDS & CUTTINGS

After experimenting for several years we have found that a blend of native Peat and Vermiculite serves as an excellent media for rooting cuttings. It gives very rapid rooting and an extensive root system, and plants transplant from this to soil with little or no set-back. Sufficient nutrients are derived from the peat to give the young plants a good start.

We also find this excellent for starting seed, especially fine seed as Gloxinia and African Violet.

Besides our own experience in the use of this media we have many enthusiastic customers who use our media exclusively.

Completely sterilized and ready to use just as it comes from the bag. Lasts indefinitely.

1 qt. BAG	.75	2 qts.	\$1.20	3 qts.	\$1.60	4 qts.	\$1.95
6 qts.	\$2.50	10 qts.	\$3.50				

Little Items of Great Importance

RAPID-GRO — We are often asked what fertilizer we use in our greenhouse for supplemental feeding. For several years we have used Rapid-Gro exclusively and find it does an excellent job. By popular request, we have decided to offer it in our catalog again for the third year. Simple to use as you merely dissolve in water and water your plants.

1 pound can \$1.35 including postage makes 176 lbs. of liquid fertilizer!

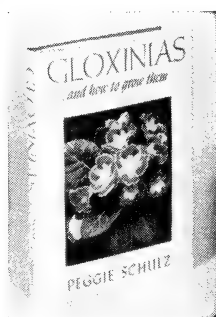
PLASTIC LABELS — If you are tired of wooden labels rotting or of plant names being difficult to read on discolored labels, then here is your answer. Snow-white plastic labels on which you can write with pencil, and they last forever. You will enjoy having your plants permanently and neatly labeled, and you may use them over and over as they are easily erased.

100 4½" plastic labels \$1.25

BOOKS

"GLOXINIAS — AND HOW TO GROW THEM"

By Peggie Schulz. In this first book ever to be published on the Gloxinia, Mrs. Schulz has carefully outlined the care of Gloxinias from seedling or tuber stage to flowering and then through the dormant period. In addition to details of culture other interesting items include facts concerning growing Gloxinias under fluorescent lights, highlights on intriguing members of the same family, hints on producing your own seed etc. In addition 4 pages in full color show the newest in Gloxinias, and 21 how-to drawings are most helpful. 128 pages, 11 chapters. Price \$3.50.

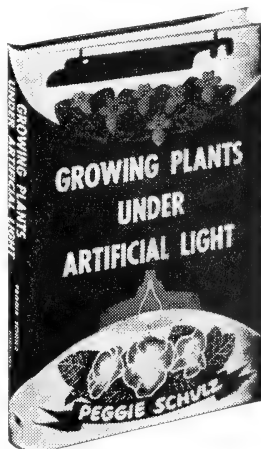


"AN EASY GUIDE TO AFRICAN-VIOLETS"

By WILLIAM L. MEACHEM. Are you growing your first African Violets, or wondering why your fiftieth plant is not blooming properly? You need not wade through hundreds of pages of old-fashioned advice to find the answers. Modern growers know that African violets have simple needs and can be grown successfully and easily with a minimum of trouble. In this step-by-step guide, you learn how to have lots of flowers almost all year. — All your questions are answered. For beginner or expert, it is all here — an easy guide and an absorbing hobby. Price \$1.95.

"GROWING PLANTS UNDER ARTIFICIAL LIGHT"

By PEGGIE SCHULZ. At last a book on the twentieth century's greatest boon to gardeners — **Artificial Light!** Here is the complete how-to on this foolproof way to make your whole house an Eden. You can have a breath-taking display of African violets, Gloxinias, Begonias, Tul'ps, and many others even in a dreary basement, a dark attic, even a kitchen counter under a cabinet. Mrs. Schulz describes various types of fixtures; tells how to contrive your own setup from bridge or desk lamps, etc. This practical non-technical book is indeed an invaluable guide to home gardeners, an inspiration to interior decorators who want to use groups of plants, for so many decorating ideas. Price \$3.50.



SPECIAL OFFERS

(penny-wise folks take note!)

GLOXINIAS

No. 1

1 husky, strong rooted Gloxinia PLANT and 1 QT. Bag of Buell's Special Gloxinia Soil.

special to YOU for only

\$1.67

(Add .20/qt. soil west of Mississippi)

No. 2

4 husky, strong rooted Gloxinia PLANTS and 4 QTS. of Buell's Special Gloxinia Soil.

Complete for only

\$4.95

(Add .20/qt. soil west of Mississippi)

No. 3

2 blooming size TUBERS (our choice) of Buell's large flowering Hybrid Gloxinias plus 2 QTS. special Gloxinia Soil.

all yours for only

\$2.00

(Add .20/qt. soil west of Mississippi)

No. 4

3 blooming size TUBERS (our choice) of Buell's large flowering Gloxinia Hybrids plus 3 QTS. special Gloxinia Soil.

both for

\$2.75

(Add .20/qt. soil west of Mississippi)

No. 5-A

2 large TUBERS — your choice from "B" tuber listing, this catalog and 2 QTS. Special Gloxinia Soil.

Both for \$2.75

(Add .20/qt. soil west of Mississippi)

No. 6

2 husky, strong rooted Gloxinia PLANTS and 2 QTS. of Buell's Special Gloxinia Soil.

All for \$2.75

(Add .20/qt. soil west of Mississippi)

No. 7

2 large TUBERS — Our choice labeled.

2 QTS. Special Soil.

Both for \$2.80

(Add .20/qt. soil west of Mississippi)

No. 8

4 large TUBERS — Our choice labeled.

4 QTS. Special Soil.

All for \$5.00

(Add .20/qt. soil west of Mississippi)

Your Gardening Friends

If you have friends who you feel would be interested in our Gloxinias and African Violets we will gladly send them our latest catalog.

Name.....

Street.....

City..... State.....

Name.....

Street.....

City..... State.....

Name.....

Street.....

City..... State.....

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Did You Remember?

SOIL — page 10. The ground freezes hard in winter!

SEEDS — page 9. A real thrill to grow your own from seed to flower.

PEG'S BOOK — page 11. Mighty interesting even though you are a "Glox" authority.
A good gift item.

XMAS, BIRTHDAY, OR JUST A REMEMBRANCE — What better way to say thank you or Merry Xmas. Saves a lot of shopping about and is certain to please.

Just send us the card you wish enclosed. *Xmas orders must reach us by November 30 and will be sent in early December to avoid delay during the Xmas rush.*

May we suggest a Gift Certificate for that special occasion.

GLOXINIA SOCIETY MEMBERSHIP — (Inside back cover). This will bring you untold pleasure and open up many new horizons. Helps keep you up to date.

RAPID-GRO — page 11. A real boost for all your plants and so simple to use.

STARTING MEDIA — page 10. Keep some on hand so you will always be ready to root a cutting that a friend may give you. Excellent for starting seed.



1957-58

DO NOT WRITE IN THIS SPACE

DATE	No.
No.	Per

Your Guide for ordering everything described in our catalog.

Please Print

Name _____

Street _____

City _____ State _____

HELPFUL ORDERING INFORMATION

We acknowledge all orders. During our peak rush of October, November and December this may take a few days.

POSTAGE — West of the Mississippi add 20c per quart of SOIL to cover postage. All other items sent postpaid anywhere.

CONNECTICUT RESIDENTS — All Connecticut residents add 3% sales tax.

CANADIAN RESIDENTS — On all shipments, except seeds, to Canada it is necessary for the customer to obtain an import permit from the Bureau of Plant Inspection from your province. This should accompany all orders. We do not recommend plant shipments to Canada.

SUBSTITUTIONS — Be certain you check the space provided on the order blank concerning substitutions. When necessary we first substitute size, always giving you equal or greater value. If we are unable to do so, we will try to substitute the most nearly similar variety.

QUESTIONS — If you have questions please write them on a separate sheet with your name and address and not on the order blank. This helps us to speed a reply to you.

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DO NOT SEPARATE ORDER BLANK. REMOVE BOTH PAGES TOGETHER

DO NOT SEPARATE ORDER BLANK. REMOVE BOTH PAGES TOGETHER

African Violets

For the past fifteen years we have specialized in the growing and hybridizing of Gloxinias. During this time we found that many Gloxinia enthusiasts were also ardent African Violet admirers, so five years ago we started our collection of African Violets. Since the Gloxinia and African Violet are members of the same plant family, Gesneriaceae, it seems particularly appropriate that we grow both of them.

Our Violet collection now includes over 200 varieties, and as new ones are introduced which we feel are distinctly different or better than existing varieties we will plan to grow them and offer them to you.

There is already too much duplication among African Violet varieties. We have listed only those which have proven to be excellent varieties in our greenhouse, and which we consider to be distinctive in one or more characteristics.

All our merchandise is guaranteed to arrive in good condition and be true to name. Your satisfaction is our goal and greatest pleasure.

AMONG THE OUTSTANDING NEWER VARIETIES

PRICES FOR LISTED VARIETIES:

Leaves: .50c each (Available immediately. Not shipped during colder months, approximately December to April.)

Plants: \$2.00 each. (These are sturdy plants in 2½" pots. Shipped September to January and March to June.)

ANGEL LACE — Large blooms with lilac blue fringe, on dark green semi-supreme foliage.

ANNABELLE — Light blue double, wavy dark green foliage.

AUTUMN FROST — Frilled wine geneva blossom on free growing girl foliage.

BITTERSWEET — Deep ruffled cerise pink. Dark wavy foliage.

BLUE NOCTURNE — Large light wavy blue double on strong medium green wavy foliage.

CARA MIA — Huge double blue and white blossoms on improved dark green foliage. Outstanding.

CORONA — Light blue lavender with lighter edge. Single bloom. Wavy foliage.

DOUBLE UNCLE BOB — Robust grower, deep double pink.

DRESDEN DREAM — Single ruffled pink with chartreuse edge, shiny ruffled dark green foliage. Outstanding.

DUBONETTE QUEEN — Brightest red blooms on dark green wavy girl foliage. An outstanding plant.

FIRE DANCE — Deep wine bi-color.

GENEVA LARK — Lavender bi-color white ruffled edge.

LAURA — Large lavender bi-colored double, golden eye on foliage that is entirely different.

LITTLE SWEETHEART — Double ruffled light pink. Scalloped foliage.

LORNA DOONE — Deep wine bi-color ruffled full heavy double. Dark wavy foliage.

AFRICAN VIOLETS

- LYONS COMELLIA** — Double medium pink, dark tips on petals. Semi-miniature girl type foliage.
- MARY THOMPSON** — Giant wavy double lavender blooms on wavy foliage. Plant habits same as Blue Nocturne.
- MASKED BALL** — Ruffled blue wavy foliage.
- MENDOTA** — Double ruffled lavender, wavy foliage.
- PINK CARESS** — Sensational deep pink heavily fringed blooms on dark bronzy foliage with vivid red underside, wavy leaves.
- PINK MAGIC** — Very deep pink blooms on quilted, wavy semi-spooned bronzy foliage.
- PINK MIRACLE** — Outstanding pink with darker border.
- POLLYANNA** — Heavily frilled wine orchid blooms, borne in upright heavy clusters on bronzy free growing foliage.
- PRINCETON** — Ruffled single pink.
- ROSALINDE** — Double ruffed deep orchid, scalloped foliage.
- ROYAL BOUQUET** — Rich royal blue ruffled double blooms on light green wavy foliage.
- ROYAL LACE** — Large bloom with blue fringe on dark green semi-supreme foliage.
- RUTHIE** — Most ruffled darkest double pink.
- SHOW STAR** — Pink bloom with blue lines through flower, making star effect.
- STAR BLUE** — An improved blue star shaped bloom.
- STAR PINK** — The first five-pointed pink, star shaped bloom.
- STEPHANIE** — Creamy pink version of Pink Caress. Heavily fringed. 1957 National Winner.
- SUNBONNET SUE** — Blue-lavender with white ruffled edge. Girl type foliage.
- SWANK** — Pink and blue variegated double. DO NOT come entirely true to color.
- SWEET ADELIN** — Large wavy double lavender blooms on good bronze wavy foliage.
- SWEET SIXTEEN** — Very ruffled large white blossom. Dark girl foliage.
- SWIRLING PETTICOAT** — Ruffled blue wavy foliage.
- TINKER BELL** — Ruffled blue with white edge, wavy foliage.
- TV CUT VELVET** — Wine double with chartreuse edge, wavy dark bronzy foliage.
- WHITE GODDESS** — White with chartreuse edge, wavy foliage.
- WHITE LARK** — Heavily fringed white blooms in profusion on dark green wavy foliage.
- WHITE PUFF** — Large white ruffled double on dark green wavy foliage.

AFRICAN VIOLETS

Double Pinks

PRICES FOR FAMILIAR VARIETIES

Leaves: .35 each 3 for \$1.00. (Available immediately. Not shipped during colder months, approximately December to April).

Plants: \$1.00 each.

(These are sturdy plants in 2½" pots. Shipped September to January and March to June).

BOW KNOT — Extremely dark double pink with scalloped girl foliage.

DOUBLE PINK CHEER — Deep pink, fully double. Pink Cheer foliage.

EVELYN JOHNSON — Double pink with girl foliage.

FRILLED ROSETTE — Semi-double medium pink.

HOLIDAY — A new color in violets. Cerise double bloom with dark foliage, red undersides.

MINNESOTA — A beautiful double pink. A sensation at the Minnesota Flower Show.

OHIO BOUNTIFUL — Fully double. Very good grower.

PINK CARNATION — Medium size double pink. Very profuse bloomer. Average size growth.

PINK CELEBRITY — Fully double pink blooms. Dark green girl type foliage. Red underneath.

PINK CLOUD — Fully double. Very good grower.

PINK CUSHION — Fully double. Excellent grower.

PINK IDEAL — Very light pink with dark foliage. Very good.

PINK PUFF — Extremely large semi-double, light pink flowers.

WILD ROSA — Darkest double pink we have.

"Supreme" Type Violets

The "supreme" type violets are typified by having large flowers and rather heavy textured foliage. Most people find that they do not bloom quite as abundantly as other varieties, but their immense flowers make them greatly sought after by the connoisseur. For the most part these propagate and grow more slowly than other varieties, and therefore we must charge slightly more for them. As the foliage is often large and brittle, we sometimes find that it is better to ship slightly smaller plants in this grouping to assure safe arrival.

PRICES FOR "SUPREME" VARIETIES

Leaves: .35c each. 3 for \$1.00 (Available immediately. Not shipped during colder months, approximately December to April.)

Plants: \$1.50 each. (These are sturdy plants in 2½" pots. Shipped September to January and March to June).

AFRICAN VIOLETS

AMERICA — Enormous light blue, slightly cupped flower with Dupont foliage.

BLUE HEIRESS — Extremely large flowers of medium blue above heavy rich-textured foliage.

BRENITA GIRL — Large reddish-lavender bloom. Girl type foliage.

CHENILLE — Supreme foliage. Deep purple ruffled flowers.

NANCY HANKS — Light blue ruffled blossom, on semi supreme green foliage. Profuse bloomer.

PINK CAMELLIA — Pink ideal supreme.

PURPLE MONARCH — Extremely large supreme purple.

RUFFLED HEIRESS — Large dark blue with a very ruffled edge. Supreme leaves.

RUFFLED QUEEN — Dark purplish-burgundy, flowers of this variety are very finely cut along the edge of the petals to give a ruffled effect. Extremely popular.

SUNRISE SUPREME — Our selection for the best of the “reds” in a supreme. Color is intensified towards tips of petals.

THUNDERHEAD — World’s largest single white on improved green foliage.

Old Favorites

PRICES FOR “OLD FAVORITES”

Leaves: .35 each, 3 for \$1.00 (Not shipped during colder months, approximately December to April).

Plants: \$1.00 each.

(These are sturdy plants in 2½" pots. Shipped September to January and March to June).

Whites

CLEMENTINE — A pure white with delicate fluting and frilling of the petals.

GIANT SNOW PRINCE — Best standard white, large blooms, free bloomer.

POLAR ICE — White with rich dark green leaves, red undersides.

SNOW PRINCE — Large glistening white flowers and a very free bloomer. Foliage light green.

Blues

BLUE JEWEL — Large deep blue on girl foliage.

BLUE MOON — Large deep blue.

CRINKLES — Very vigorous grower. Flower medium blue and leaves very slightly scalloped.

GORGEOUS BLUE WONDER — Large flowers varying from medium blue to a slightly darker shade. This variety always attracts attention.

AFRICAN VIOLETS

HERKIMER GIRL — Extra large medium blue flowers.

HILOA BLUE — Light blue ruffled blossom. Dark fluted leaves.

HOLLY — A distinctive leaf pattern makes this outstanding. Dark, heavily ruffled leaves, red underneath. Flower is blue.

SAILOR BOY — An excellent bloomer with light blue flowers. Good foliage.

SAILOR GIRL — A true light blue with typical "girl" foliage. One of the most popular in this color grouping.

WAYZATA — Large light blue single.

Pinks

EMBER PINK — Large round deep pink bloom nearly red in eye. Dark green foliage.

MISTY PINK — A misty pink as the name implies. Dark green foliage.

MOLGAARD PINK — Unregistered variety from Germany. Small flowers but a free bloomer.

PEACH BLOSSOM — Flowers are an unusual shade of rosy pink with a delicate striped effect. Girl foliage.

PINK CHEER — One of the best pinks we have seen. Flowers dainty with narrow petals. Foliage dark and flexible.

PINK SPICE — Bright pink with distinct bicolored tip to the petals. Bronze foliage with red underneath.

PINK WONDER — One of the largest pinks with very broad petals. A good deep color with heavy textured foliage. Patented.

SOUVENIR — Unregistered variety from Germany. Extremely dark pink. A choice variety.

SPRINGTIME — Very free blooming, light pink.

VAN DILLY — Deep single pink.

Dark Purples

BLACK PRINCE — Medium size dark purple, ruffled. Profuse bloomer.

BLUE WARRIOR — Deep purple flowers above shiny dark foliage make this a favorite.

DEEP BLUE GIRL HYBRID — Rich dark green girl foliage with dark blue to purple flowers.

HILOA COBALT BLUE — Deep blue ruffled bloom. Dark fluted leaves.

PURPLE KNIGHT — One of our favorites because of its large flowers and good blooming habits. Dark foliage and flowers a bit lighter than Purple Prince.

PURPLE PRINCE — An old variety but still of the best. A rich dark "violet purple" with bright yellow stamens.

VALOR — Extra large blooms, bright green foliage.

AFRICAN VIOLETS

Red Purples

CARIOCA — Flowers are similar to Hildegard with larger blooms.

CARMEN — One of the good reds similar to Red King.

GRAND LADY — Medium “red-purple” with the upper petals slightly darker. Foliage smooth and spoon type.

HIGH NOON — Very large red bicolored blooms held high above dark green girl foliage.

HILDEGARDE — Flowers of this variety are delicately fluted. Medium red-purple. Extremely free bloomer.

INDIONOLA — Difficult to describe but a lavender with a red cast. A dark eye and excellent foliage makes this a good collectors item.

RED KING — We consider this the best of the so called “reds” in violets to date. A rich reddish-purple with dark foliage. **DO NOT** expect a real red, but you should have at least one variety of this color grouping.

RED LADY — Similar to Red King with very attractive girl type foliage.

RED WING — Light red with a dark eye. Very large growing plant.

ROBINHOOD — Exceptionally good. One of the darkest red bicolors.

SUNRISE — Another good red of a lighter shade. One of the best free blooming lighter reds. The upper petals are darker.

WINE VELVET — Very rich color in the so called “reds”. Always popular.

Shades of Lavender

ATTRACTION — Delicately fluted flowers of light lavender.

GYPSY PRINCE — A good medium lavender and a prolific bloomer.

HEIDI — Ruffled lavender bicolor. Dark green scalloped girl foliage.

LILAC PRINCESS — A clear light lavender with bright yellow stamens. Excellent grower.

PASTEL GIRL — Girl type foliage with a clear lavender flower. Outstanding.

RAPTURE — Dark reddish-lavender bloom. Very ruffled.

RUFFLED TREASURE — Frilly flowers of a lavender-rose. Dark bronzy leaves.

Double Blooms

AIR WAVE — Double white, large flower with yellow center. Extremely good grower.

APRIL SHOWERS — Profuse blooming lavender double.

AUTUMN — Heavily ruffled leaves, similar to Holly, large blue double blooms.

AZURE BEAUTY — Fully double flowers of white with lavender shadings.

BERNICE SELECT — Large double bloom of medium blue.

AFRICAN VIOLETS

BLACK MAGIC — Dark blue double, golden eye, dark foliage.

BLUE CLUSTER — Extremely large double frilled blue flower. Semi trailing.

BLUE PEAK — Double blue with white border. Good grower.

BRIDESMAID — Large well formed double in white with blue shadings.

CALIPH — Large double garnet.

CAVALIER — A fully double purple with extremely beautiful foliage.

DARK BEAUTY — This is our own sport of Azure Beauty. Medium purple blooms which are very double and well formed.

DOUBLE DELIGHT — A true blue double with good foliage.

DOUBLE INSPIRATION — A new shade of lavender in a full petaled double. Prolific bloomer.

DOUBLE NEPTUNE — Our choice for a double deep purple violet. One of the best formed double bloom on the market.

DOUBLE ORCHID NEPTUNE — Similar to Double Neptune but flowers of deep orchid.

DOUBLE POLAR ICE — Near white. Beautiful dark foliage.

DOUBLE WINE VELVET GIRL — Profuse blooming double wine velvet with girl foliage.

DROPS O'WINE — Full double, wine bicolored petals, large blooms, dark green foliage.

FIRST LOVE — Large double cactus type lavender pink blooms on dark green foliage.

FRIVOLETTE — One of the most ruffled double orchid. Real pretty.

LITTLE ARISTOCRAT — Ruffled semi-double dark blue blooms on very dark holly type foliage. Leaf almost black, red backing.

MEG — Most ruffled double lavender bloom. Compact girl type foliage.

METEORE — Darker than Frivolette in both leaf and bloom.

MINE ALONE — Double purple with attractive girl foliage.

NAVY BOUQUET — Large double purple and a very vigorous grower. Foliage d'stinctive.

QUEENS CUSHION — Double bloom. Extremely large wine colored flowers.

RAINBOW'S END — Double red with a white border.

ROSE PINK BOUQUET — Full double rose-pink blooms on dark green foliage.

ROYAL EMPEROR — Extremely large double blooms. Orchid with deep tips on flowers.

SEA GIRL — Another blue double favorite with striking shiny and scalloped leaves.

SEA SPRITE — Ruffled double white with a light blue fringe on the edge. Exceptionally pretty.

SHOW DARLING — Double light blue.

ST. LOUIS — Large double ruffled purple.

SUNDANCE — Our best double orchid with a distinct yellow eye. Round quilted foliage.

TATONKA — Double deep blue.

VELVET EMPRESS — Large bicolored orchid wine double on dark green girl foliage.

AFRICAN VIOLETS

WHITE MADONNA — Pure white double blooms on dark green girl foliage.

WHITE PRIDE — Our best double white. Large blooms with regular foliage. Real pretty.

WINTERGREEN — Double blue. Green and white variegated foliage.

WINTRY NIGHT — Double purple with green and white foliage.

YOUNG BESS — Blooms vary from Double Wine Velvet to darker but it is still similar to Double Painted Girl.

Novelties

(Two Colors)

BLUE DELIGHT — White with blue center.

BRONZE BICOLOR — This is one of our favorites. Upper petals a rich plum red and lower petals lighter.

CINDERELLA — Blooms similar to Twinkles with very scalloped foliage.

DREAM GIRL — Foliage very scalloped and different than any other we have seen. Flowers usually white bordered in blue, but sometimes are all purple or white.

EVENING STAR — Prolific bloomer having white flowers edged in blue.

GENEVA BEAUTY — Best purple with white border.

GIANT RED BICOLOR — Extremely large, lavender with red cast on upper petals. One of the best.

GLAMOR BOY — Large white blooms with an orchid tint on the border. This shade varies on individual plants.

PAINTED GIRL — One of the most popular at the Spring Flower Show. Excellent quality girl foliage with pure white flowers edged in lavender pink.

PANSY — Blue with white margin. Not a Geneva.

QUEEN BETTY — White with pink upper petals.

RAINBOW KING — Reddish-purple delicately edged in white.

RED BICOLOR — The upper two petals of the flower are a medium red purple, and the lower three are a lighter shade. A very prolific bloomer with excellent foliage.

SIR LANCELOT — A lavender bicolor with excellent growth habits. Always attracts attention.

SPLASH — An improved Fantasy. Much better leaves and more distinct.

STAR GIRL — Blue and white blooms, girl type foliage.

SUGAR BABE — Pinkish lavender with very light edge.

SUGAR PLUM GIRL — A medium red-purple with a distinct white edge. Girl foliage.

TONKA DELIGHT — Ruffled white with a suffusion of light blue on the edge.

TWINKLE TOES — Cupped white ruffled blooms with deep lilac edge on dark green girl foliage, blooms profusely, small plant, not miniature.

VELVET GIRL — Flowers cupped and a deep burgundy. Darker towards petal tips. Outstanding.

AFRICAN VIOLETS

Species

DIPLOTRIKA — Dainty light blue. Profuse bloomer.

GROTII — This is the hanging African Violet. Large rounded light green leaves and light blue flowers. Makes a very graceful plant.

ORBICULARS — Nearly white with blue center. Very small. Extremely attractive.

TONGUENSIS — Medium size light blue flowers, long narrow foliage.

MEMO TO GARDEN CLUB PRESIDENTS:

Many Garden Clubs have already enjoyed visiting our greenhouses, and we welcome any of you who would like to plan such a trip. Some groups have made reservations in advance for luncheon at the charming General Lyon Inn here in Eastford, and then toured our greenhouses in the afternoon. We are open from 7 A. M. to 5 P. M., six days a week. Evenings by appointment **ONLY**. We are **CLOSED ALL DAY SUNDAY**.

If you contact us in advance we can advise you of the best time for a good display.

We also have two sets of kodachrome slides 2" x 2". One set on Gloxinias and one set on African Violets. We will loan these slides for use at your Club meetings. There is a minimum handling charge of \$2.00 for each set.

If your club is interested in buying a substantial quantity of Gloxinia tubers write us asking about our special Garden Club discount.

If you have members particularly interested in African Violets they might be interested to know that we grow over 250 varieties which we sell at the greenhouse.

SPECIAL OFFERS

ON

AFRICAN VIOLETS

"A"

- 1 plant from "old Favorites"
(Your choice)
- 1 qt. special soil.

Both for \$1.65

(Add .20/qt. soil west of Mississippi)

"B"

- 3 assorted "double" varieties,
our choice.

All for \$2.75

"C"

- 2 plants from "old Favorites"
(your choice)
- 2 qts. special soil.

Both for \$3.00

(Add .20/qt. soil west of Mississippi)

"D"

Starter collection. Our choice of
plants in

- 1 Purple
- 1 Pink
- 1 Bicolor
- 1 Double

All 4 plants for \$3.75

"E-7"

Any Six "Old Favorites" violet
plants, \$1.00 each.

6 for \$5.25 postpaid

"F-7"

Any Six "Newer Varieties" violet
plants, \$2.00 each.

6 for \$10.50 postpaid

"H-8"

Any 6 leaves from the following:

Painted Girl
Azure Beauty
Double Neptune
Red King
Snow Prince
Purple Knight

Double Delight
Double Rose
Bridesmaid
Sundance
Double Inspiration
White Pride

All for \$1.75

ACHIMENES or Cupid's Bower

Few plants can equal the loveliness and appeal of a pot of Achimenes in full bloom . . . one of the best summer flowering plants for growing in pots, hanging baskets and porch boxes. Cupid's Bower grows well in any part of the U. S. except dry, arid regions. They thrive best in partial shade along with plenty of warmth and humidity. The tiny tubercles are planted from December through April, and bloom from late spring until fall. The tiny catkinlike tubercles multiply very rapidly and by the end of the first year you will have sufficient increase to plant many additional pots the following spring.

For the best display plant 6 tubercles to a 6" bulb pan.



VARIETY AMBROISE VERSCHAFFELT

AVAILABLE IN FEBRUARY . SUPPLY LIMITED . ORDER EARLY

ADELAIDE — Light blue with cream eye.

ADELE DE LA HAUTE — Lovely shades of lavender with an intensening of color in the eye.

AMBROISE VERSCHAFFELT — Beautifully veined violet blue on white ground. Very choice. Large flowered.

ANDERSONI — Blue blossom.

BLUE STAR — Blue blossom.

BRILLIANT — Medium sized ruffled bloom. Bright rose with yellow eye.

CAMILLO BROZZONI — Light lavender with a small flower.

CATTELYA — Large pale blue blossoms.

CARMINE QUEEN — Medium size blowers of bright carmine.

CHARM — Coral pink and of somewhat dwarf growth habit. One of the finest.

CRIMSON GLORY —

DENTONIANA — Blue blossoms.

ACHIMENES

EDMOND BOISSIER — Same as Ambroise Verschaffelt.

EHRENBERGII — Compact fuzzy foliage with light lavender blooms. Different growth than other achimenes.

ESCHERIANA — Reddish purple with a yellow eye, speckled in purple.

GILDA — Extra large reddish lavender.

GLABRATA — Shiny leaf with a large white trumpet shaped flower.

GRANDIFLORA MADUNA — Orchid colored flowers.

GRANDIFLORA ROBUSTA — Rose-orchid with a white eye.

HETEROPHYLLA GHIESBREGHTII — Red flowers.

JAUREGNIA MAXIMA — Large flat flowers of pure white with light markings of purple and a purple eye.

LADY LITTLETON — Plum colored flowers.

LAVENDER QUEEN — Larger more tubular than are found in most varieties. Dark lavender blue shaded white.

LENORA — Large dark orchid with yellow eye speckled with a darker orchid.

LILAC — Light purple flowers.

LITTLE BEAUTY — Same as Charm. Pink.

LONGIFLORA — Large bluish flower.

LONGIFLORA MAJOR—Brilliant medium blue. Large flowers.

LOVELINESS — Miniature wine colored blooms.

MADAME GEHERENE — Small pink blossoms.

MAGNIFICENT — Large flowers in rich red-purple.

MARGARITA — Glistening flowers of purest white.

MASTER INGRAM — Velvety red with a blue overcoat and orange yellow throat. An unusual color.

MASTERPIECE — Purple flowers.

MAUVE QUEEN — Giant light blue flowers with variegated yellow eye.

MEXICANA — A species. Formerly *Scheeria Mexicana*.

MILTON — A clear bright red with yellow center.

MISERA — Miniature white with a dark speckled throat.

PATENS MAJOR — Purple flowers.

PEDUHOU LATA — Trumpet shape flower. Orange-yellow with dark markings.

PULCHELLA — Bright orange-red flowers of miniature size. Free flowering.

PURPLE KING — One of the finest compact growers. Ruffled violet-purple flower.

SKINER — Tall scarlet bloom with spotted golden throat.

TOPSY — Large blue with white eye.

VAN TUBERGENS GRANDIFLORA — Giant blue with a red cast.

VIOLACSA SEMI-PLENA — Deep wine purple in color. A semi-double blossom.

VIOLETTA VAN TUBERGEN — Light blue, free blooming flowers.

VIVID — Glowing deep lavender pink.

PRICES: 3 of one variety \$.65

6 of one variety \$1.10

12 of one variety \$2.10

SPECIAL OFFER: 3 each of any eight varieties \$4.00

SPECIAL MIXTURE: Not Labeled . . . 6 for \$1.50

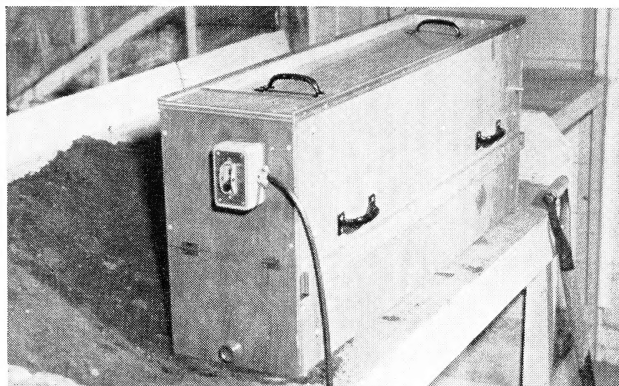
12 for \$2.85

Instructions Sent With Every Order — Shipments Start in February 1958

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PASTEURIZED SOILS are ideal for growth.



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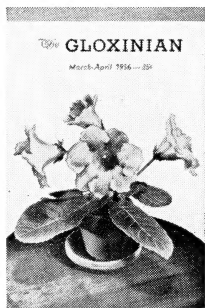
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Only The DILLON SOIL PASTEURIZERS have Dual Limiting Controls to prevent over-heating of Soil at the Heaters. The close control of the Heater Temperature prevents formation of insoluble salts and also retains the maximum amount of Beneficial Bacteria and Plant Nutrients. Soils Pasteurized by The Dillon Method are ready for immediate use.

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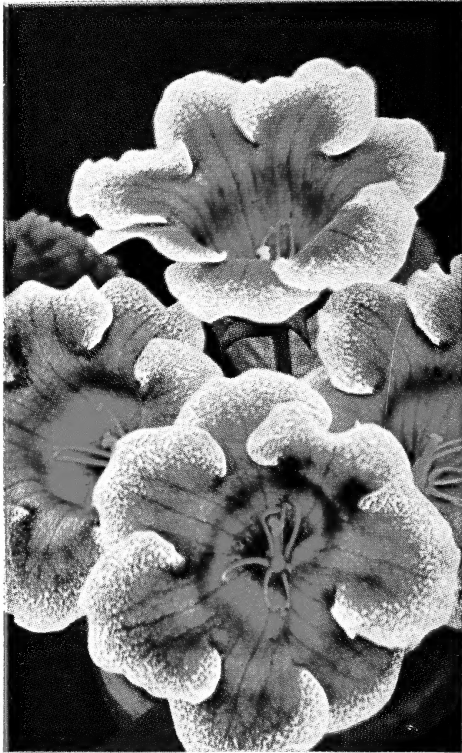
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